



RE: Consultant Search Economic Development Collaborative

Dear Community Partner,

The Economic Development Collaborative (EDC) is looking to hire a consultant to complete the attached scope of work to help us better understand and quantify owner demographics of BIPOC (Black, Indigenous, and People of Color), women-owned, and other traditionally underserved businesses in Sonoma County. Please reach out to your network and have anyone interested submit a proposal.

As you may be aware, the EDC has served as a connector and supporter of diverse businesses in Sonoma County. The EDC is seeking the services of a qualified consultant to help better understand our BIPOC businesses, including quantifying owner demographics, business demographics, challenges, and opportunities.

I have attached a draft scope of work to this letter in hopes that you or a member of your network may be interested in this work. Though we are aware of many in the community who are likely capable of doing this work, and are interested, we want to ensure that there is equitable access to this opportunity.

This work is anticipated to begin no later than January 2025. Thus, we would prefer having a consultant selected by the early December 2025. If you would like to submit a proposal, or have questions and would like to discuss this further, please email Christine Palmer, Business Insights Manager at the EDC at christine.palmer@sonoma-county.org.

Sincerely,

Ethan Brown

A handwritten signature in blue ink, appearing to be 'Ethan Brown', with a long horizontal line extending to the right.

Executive Director

Board of Directors

Kathryn Philip, Chair | Skip Brand | Betzy Chavez | Wayne Leach
Linda Kachiu | Regina Mahiri | Richard Marzo | Jordan Kivelstadt |
Nick Schwanz | Ethan Brown, Executive Director

sonomaedc.org

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