### Business Diversity & Inclusion Program Report – July 23, 2025 Advisory Meeting

- Marcos J. Suarez & Jessica Martinez

Café Puente Talleres/8 Week Small Business Workshop Cohort in Spanish Petaluma – Mondays, 6pm-8pm, May 12, 2025 – July 14, 2025

**<u>Update:</u>** The graduation of the cohort took place on Monday, July 14<sup>th</sup>. Supervisor, David Rabbitt signed completion certificates for graduates. Please find pics attached.

In collaboration with Café Puente and our partners we started the cohort, and we are collaborating with the City of Petaluma in supporting the entrepreneurs. The response has been positive with 22 attendees on May 19<sup>th</sup>, up from 13 the week before. We will have certificates of completion signed by Supervisor, David Rabbitt and his possible attendance at graduation. (We will be heading to Guerneville next and then Sonoma.)

River to Coast Children's Services/8 Week Small Business Workshop Cohort in Spanish/ Guerneville – Begin in August

The State of Black Businesses- in partnership with the North Bay Black Chamber of Commerce – Friday, August 15, 2025

We have partnered with the North Bay Black Chamber of Commerce to put on the State of Black Businesses. A dynamic keynote address from a leading voice in business and equity. A panel discussion with Black entrepreneurs and thought leaders. Please see flyer attached

#### Russian River Pride

Met with Russian River Pride organizers to help support their efforts. More to come

## Attended Meeting and Events to provide EDC resources and support to small business owners

- Multi-Chamber Mixer at Region in the Barlow- Presentation about our Small Business Survey – 06/24/25
- Springs MAC Meeting in Sonoma- Presentation on resources and services and Small Business Survey 07/09/25







**AUGUST 15, 2025** 

# THE STATE OF BLACK BUSINESSES

6:00 PM

Join us for an inspiring evening of empowerment, connections, and strategic Dialogue on the State of Black Businesses in California.



## **Guest Speaker**

Dr. Tara Lynn Gray

Director of the California Office of the Small Business Advocate

**Panelist** 



**Chris Horton** 

President/CEO Mass Mutual Financial Group



Jay King
CEO/President
California Black Chamber
of Commerce

Oxford Suites 67 Golf Course Dr. W. Rohnert Park, CA 94928

### **Secure Your Spot**

\$75.00 Per Person \$600.00 Per Table
Dinner Included Limited Seating
Reserve at www.nbbcc.org





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