



Sponsorship Prospectus

Sonoma County Economic Development Board Foundation
2025-2026

**The strength of our partnership
paves the way to achieve more
for the community.**

When communities thrive — the people, their businesses and their dreams grow even bigger. At the Economic Development Collaborative, we take active steps everyday to support our community's economic welfare, so we all can enjoy and make more opportunities for Sonoma County.

Your Foundation sponsorship helps achieve these goals by supporting:

- Free one-on-one business assistance
- Outreach and assistance to underserved and hard-to-reach business communities
- Production of 20+ local economic reports
- Market research for industries and small businesses
- Collaborative initiatives that increase economic well-being for all



Sponsorship Benefits

The following rights and benefits will be made available to your company as a Sponsor of the 2025-2026 Economic Development Board Foundation from July 1, 2025 through June 30, 2026.

Logo & Name Recognition

- EDC signature events including 2025 Fall Economic Perspective, 2026 Economic Perspective, and additional programming
- 20+ economic reports
- Marketing emails and website
- Event presentations and registration pages

Hospitality

- Complimentary or discounted tickets at two signature economic events
- Pre-event access with featured economists and stakeholders



Dr. Jerry Nickelsburg presenting at 2024 Fall Economic Perspective: "Navigating Economic Shifts: Analyzing Potential Post-Election Influence on the Local Economy"

Additional Benefits

First right of refusal for Entrepreneur Workshops and additional sponsorship opportunities as they arise with new and emerging market events produced by the EDBF (Does not apply to Premiere or Executive sponsorship levels).

Please refer to "Sponsorship Levels" on page 4 for sponsorship level benefits.

Sponsorship Levels

Foundation \$10,000

- 8 Complimentary Event Tickets and 2 Scholarship Tickets
- Pre-event Access for 2 People
- Top Tier Logo Placement

Presenting \$6,000

- 6 Complimentary Event Tickets and 2 Scholarship Tickets
- Pre-event Access for 2 People
- 2nd Tier Logo Placement

Premier \$3,500

- 3 Complimentary Event Tickets and 1 Scholarship Ticket
- Pre-event Access for 1 Person
- 3rd Tier Logo Placement

Executive \$1,700

- 2 Complimentary Event Tickets
- Pre-event Access for 1 Person
- Business Name Listed

Scholarship Tickets:

Sponsors are encouraged to use their scholarship event ticket(s) to invite individuals who make a positive impact on our community, but for whom it would otherwise be cost burden to participate. This could include nonprofit workers, students, small business owners, etc.

Sponsorship Commitment Form

Sponsorships offer recognition from July 1, 2025 to June 30, 2026 only. In order for all recognitions to be provided, 2025-2026 Sponsorships must be signed by June 30, 2025 and digital logo files must be transmitted by July 14, 2025.

Sponsorship Level Selection

____\$10,000 - Foundation Sponsorship ____\$6,000 - Presenting Sponsorship

____\$3,500 - Premier Sponsorship ____\$1,700 - Executive Sponsorship

The above selected Sponsorship Level Fee is due by June 30, 2025 and must be received to begin recognition.

Acknowledgment & Agreement

Signature below indicates agreement and acceptance of the terms described in the 2025-2026 Commitment Form. I hereby acknowledge and agree to the terms of this agreement.

Signature: _____ Date: _____

Company Name: _____

Primary Contact Name: _____

Phone: _____ Email: _____

Please make checks payable to Economic Development Board Foundation.

- Mail: Sonoma County EDC, 141 Stony Circle, Ste 110, Santa Rosa, CA 95401
- Email (signed forms): Aleena.Decker@sonoma-county.org.

____ Enclosed is a check for the full amount made out to the **Sonoma County Economic Development Board Foundation.**

____ Secure online payment (invoice to pay online with credit card will be emailed directly to contact listed above from Rebekah Heinze).

